



# 03 numbers

plum communications ltd

## 03 numbers

- national presence
- portable number
- disaster recovery
- local call rates

Plum aim to provide businesses with a resilient means of communication. One way Plum does this is by offering customers non-geographic numbers: 03,05, 07, 08 and 09 numbers.

### What our customers say?

*"The best thing about doing business with Plum Communications is the after sales relationship, if anything goes wrong we can put a face to the problem and get it sorted"*

## plum benefits

- UK based
- knowledgeable and experienced staff
- responsive service
- independent advice
- vendor accreditation
- competitive prices
- flexible billing

## plum services

- broadband
- consultancy
- mobiles
- security
- telephone calls
- telephone lines
- telephone systems

### What is a 'Non Geographic Number'?

A NGN is a type of telephone number that diverts or translates to your standard telephone operators phone line / mobile phone. The caller is unaware of your usual telephone number, they dial the NGN and the call is diverted to any number you or your customers choose.

### Benefits of 'Non Geographic Numbers'?

#### Advanced Options

Several advanced options such as call routing, call queuing, call recording, caller greetings, message playback, pre-connection messages, ratio plans and voicemail facilities.

#### Company Profile

Presents a professional company image creating a National or Local image.

#### Portable

Take your number with you if you move or relocate

#### Cost Effective

No more stationary reprinting should you move premises

#### Disaster Recovery

In the event that your landline telephone number develops a fault, the NGN number can instantly be re-routed to an alternative number or a voicemail service that could play out a special announcement for your callers.

#### National Presence

Your number can be listed in every UK phonebook and Directory Enquiries area

#### Quick and Easy Report Generation

Plum Inbound allows you to track the effectiveness of advertising campaigns

#### plum communications

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effective communications for business



business goal: business improvement • connectivity • cost reduction • security

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## What is an '03 Number'?

03 numbers have been introduced by Ofcom as an alternative to 08 numbers like 0845 AND 0870. Calls to 03 numbers will cost the same as calls to geographic numbers (starting 01 or 02), and be included as part of any inclusive call minutes or discount schemes in the same way as geographic calls.

Whilst the caller is billed at standard geographic rates, the additional pence per minute charges are charged to the number owner.

There are a range of numbers available for use by specific people or organisations:

- **030 numbers** (0300 - 0309: designated for public bodies and not-for-profit organisations)
- **033 numbers** (0330 - 0339: available for any person, business or organisation)
- **03 migration numbers** (034x, 037x: only available for migration from an existing 08 number or range e.g. 084x and 087x)

Revenue sharing is not available on 03 numbers.

## '03 Numbers' are ideal for:

- Advice lines
- Customer Care Lines
- Response Lines
- Public Sector Customers

## What are the benefits of '03 numbers'?

### Pricing Transparency

Your callers will know exactly how much they are paying to call you

### Ofcom Backed

Ofcom will be instilling public confidence in 03 numbers with high-profile campaigning. Number is used by Ofcom and many Public Sector Services.

### Customer Friendly

03 numbers are extremely "customer friendly" because they are only charged at local rate

### **03 Rates**

Number Type	Setup Fee	Monthly Rental (£)	Call Charge (p/min)
030 numbers	Free	£10	2p/minute
033 numbers	Free	£10	2p/minute
034/037 migration numbers	Free	£10	2p/minute

**For multiple numbers you only pay 1 monthly fee!**

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