



audio conferencing



plum communications ltd

audio conferencing

- environmentally friendly
- improved productivity
- reduced travel costs

plum benefits

- UK based
- knowledgeable and experienced staff
- responsive service
- independent advice
- vendor accreditation
- competitive prices
- flexible billing

plum services

- broadband
- consultancy
- mobiles
- security
- telephone calls
- telephone lines
- telephone systems

plum communications

Bright Street
Oldham
OL8 4AB

t: 0161 622 3500
f: 0161 622 3501
e: info@plumcom.co.uk
w: www.plumcom.co.uk

Plum always thrive on supporting companies in improving their employees' productivity levels, as well as encouraging our customers to be more environmentally friendly. One way we do this is through offering audio conferencing, which can be used in correlation with existing telephone systems. When you need to talk to others but cannot be in the same place you need audio conferencing. Simple to set up and easy to use – audio conferencing is just a phone call away. With no set up charges and pay per use for the service there is no reason why you need to travel to meetings. During your conference you can choose to share applications on your PC or have a joint whiteboard on your desktop so collaboration on projects and visuals becomes simple. Once registered to set up a power conference you just need access to a telephone and an internet connection and you can conferencing within minutes. For legal purposes or when you simply want a record of the conference we can provide a full recording of the conference on disk which can be mailed to you immediately after the conference.

What our customers say?

"The best thing about doing business with Plum Communications is the after sales relationship, if anything goes wrong we can put a face to the problem and get it sorted"

Environmentally Friendly

The acceleration in carbon dioxide emissions is principally due to the surging use of cars and planes. Emissions from road traffic are also seriously affecting the environment and are the main cause of poor air in towns and cities. For every litre of fuel that a car consumes, more than 2.5 kilos of carbon dioxide are released into the atmosphere. By biking 5 kilometres to work instead of driving, one person reduces carbon dioxide emissions by 0.7 tonnes each year.



Greater attention is now being given to the negative impact of travel on the climate. A number of international reports over the past few years have emphasised the environmental aspects of travel as well as the demands on resources for many companies in terms of time and money. These reports often recommend the use of teleconferencing as a means of reducing travel and minimising the impact on the environment.

In a report "Saving the climate @ the speed of light", the European Commission expresses its confidence in the ability of modern information technology to help reduce carbon dioxide emissions. Face-to-face meetings are sometimes indispensable. But many meetings, especially those held on a regular basis, can be replaced by virtual meetings, such as teleconferences.

Increased Productivity

Audio conferencing can save your business time as no travel time is required for attendees to be present at an audio conference, its instantaneous. For example, rather than wait 2 and a half hours for someone to get a train from London to Manchester, a meeting can be held

effective communications for business

business goal: business improvement • connectivity • cost reduction • security

tel. 0161 622 3500 or e-mail info@plumcom.co.uk



audio conferencing



plum communications ltd

straight away. Less time travelling frees up time, allowing for more leisure time with family and friends, therefore also improving employees' morale along the way.

This ability, to have long distance conferences, ensures that the decision making process becomes a lot faster, so decisions can be acted upon sooner rather than later, thus meaning that productivity levels increase in a shorter length of time.

Reduced travel costs

This reduced travel time for meetings means that instead of having to pay large sums of money for first class train tickets, petrol money or even plane tickets, travel costs are minimal, as attendees don't have to even leave their workplace, or possibly even their homes. Therefore companies could save a couple of hundred of pounds by using audio conferencing for just 1 meeting.

Similarly, spreading the attendees across different locations can save you money elsewhere. Firstly, there are no set up charges and pay per use costs when using audio conferencing. Secondly, you don't need to hire out expensive conference rooms, as you can just take a conference from your workplace or home, therefore minimalising the costs to host a conference.

recommended conference phones



£413.95
exc. mics

£509.90
inc.
mics

Polycom Soundstation 2



£549.95

Polycom Soundstation 2W



£249.95

Polycom Voicestation 300



£899.95
exc. mics
& sub

£1259.95
inc. mics
& sub

Polycom VTX1000

Prices shown as UK pound sterling and subject to VAT @ current price 18/03/2009

business goal: business improvement • connectivity • cost reduction • security

tel. 0161 622 3500 or e-mail info@plumcom.co.uk