



# feature phones

plum communications ltd

## feature phones

- resilient communication
- free consultancy
- trained engineers

## plum benefits

- UK based
- knowledgeable and experienced staff
- responsive service
- independent advice
- vendor accreditation
- competitive prices
- flexible billing

## plum services

- broadband
- consultancy
- mobiles
- security
- telephone calls
- telephone lines
- telephone systems

### plum communications

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Plum offer Telephone Systems from a range of manufacturers dependent upon a customer's need. This includes hardware from Avaya, Cisco, Linksys, Mitel and Panasonic. One of the leading telephony services we sell is FeaturePlus from Linksys.

### WHAT IS FEATUREPLUS?

FeaturePlus is a leading edge telephony service designed specifically for small businesses.

FEATUREPLUS  
"You'll never lose a call"

Through having complete on-line control of their telephone service and associated features, business users can be sure that they will never lose a call whatever they are doing and wherever they are.

Through management features such as real time call statistics, user account creation and user management FeaturePlus also enables a business to administer and control its telephony services on-line.

Businesses can use the service with their existing analogue phones or advanced IP Phones designed specifically to work with FeaturePlus.

Additionally, as long as you have an internet connection, these phones can be used anywhere in the world. This means that you can have a UK number of your choice, or retain an existing number, and use it abroad.

### THE BENEFITS OF FEATUREPLUS

- Increase control – Manage users and their privileges centrally, have a complete view across the business of all calls made, received and missed. Ideal for companies nervous about remote-working or who simply want to get the most out of their employees

- Increase availability – Make use of a number of calling features such as call forwarding and voicemail-to-email to ensure that you never miss a call. Staff can set and control their preferences from any computer connected to the internet. Unlike a traditional phone system, all features are provided centrally on the core network and functionality is retained in the event of losing local connectivity

- Better call handling – Handle incoming calls professionally and efficiently with features such as call hold and transfer

- Business continuity – FeaturePlus grows with your business; adding new users is quick and simple. Unlike traditional telephony and office relocations, keep your phone numbers no matter where your business moves to

*effective communications for business*



**business goal:** business improvement • connectivity • cost reduction • security

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- Low cost of transfer – Keep your existing published numbers when you transfer to the FeaturePlus service
- Low total cost of ownership – Without the need to purchase a phone system, alongside cost savings gained through rationalizing phone lines and reducing inter-site call costs, FeaturePlus is an affordable solution that doesn't compromise on functionality. Instant return on investment – Fast installation of the service without the need to involve BT means businesses can get instant return on their investment

## HOW DOES IT WORK?



FeaturePlus can be used with either analogue or IP Phones (such as the SPA941, pictured on the previous page) and the necessary hardware (such as the SPA2102, pictured below) is delivered pre-configured and ready for use. Calls are routed over a highly available broadband connection (or an existing connection can may also be used) to the core network where they are switched for onwards routing.

Each user is provided with an on-line control panel that enables them to control their service in real time; everything from setting their voicemail to deliver messages to email, to turning on their call forwarding so all their calls are automatically transferred to their mobile phone.

## WHO IS IT AIMED AT?

The service is ideal small businesses, businesses with branch offices and businesses with remote workers. They can take advantage of remote user management (including moves, adds and changes), a unified short-code dial plan for all users and zero-rated site-to-site calls.

## SO, DO YOU WANT TO....?

- Benefit from advanced calling & network features without having to change your number
- Continue to use the same telephony service and platform as your business expands
- Have total control over your company's telephony and associated spend
- Have a choice of using leading-edge IP phones or retaining their trusted analogue phones
- Make an immediate return on investment when purchasing a new phone service

## COSTS

**£100 set up** (including 2 Line IP Phone)

**£10 per month** (CLI Subscription)

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